

CHICAGOLAND GROWS®, INC.

Plant Introduction Program - Plant Release Bulletin #18



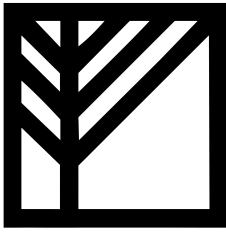
Pixie Meadowbrite™ Coneflower

Echinacea 'CBG Cone2' US PPAF, CA PBRAF, EEC PBRAF
Pixie Meadowbrite™

The first true dwarf hybrid coneflower, Pixie Meadowbrite™ strong stems branch to produce bright pink flowers in late summer, attracting butterflies and gardeners alike.



Chicagoland Grows® is a nonprofit corporation of the Chicago Botanic Garden, The Morton Arboretum and the Ornamental Growers Association of Northern Illinois (OGA).



Pixie Meadowbrite™ Coneflower

Echinacea 'CBG Cone2' US PPAF, CA PBRAF, EEC PBRAF
Pixie Meadowbrite™

Botanical Name

Echinacea 'CBG Cone2'

Common Name

Pixie Meadowbrite™ hybrid coneflower

Family

Asteraceae

Origin

Pixie Meadowbrite™ is a selection from a controlled cross of *Echinacea* [*tennesseensis* × *purpurea*] × [*angustifolia* × *tennesseensis*] made by Dr. Jim Ault of the Chicago Botanic Garden.

Hardiness

U.S.D.A. Zones 4-9

Bloom Season

This selection starts blooming in northern Illinois (U.S.D.A. Zone 5) in mid-July, with a heavy flush in early to mid-August, and a continuation of at least a few flower heads well into September.

General Description and Habit

A charming, mini-coneflower from Dr. Jim Ault, also the breeder of Orange Meadowbrite™ and Mango Meadowbrite™, Pixie Meadowbrite™ is a true dwarf, reaching only 18" high x 20" to 24" wide. Ault selected for hardiness, drought tolerance, longevity, compact form and garden durability to make a truly unique, petite hybrid coneflower. Pixie Meadowbrite™ performs best in full sun and well-drained soil.

Size

18" to 20" tall x 24" wide in two years.

Growth Rate

Medium

Ornamental Characteristics

This delightful mini-coneflower yields a profusion of vibrant pink blooms from July to August. It has a denser, more compact habit than typical coneflowers and is more manageable in the garden. Will attract birds and butterflies.

Culture

Prefers well-drained, moist soils in full sun.

Pest and Disease Problems

None known.

Landscape Value

This wonderfully drought-tolerant, dwarf perennial is perfect for containers, perennial borders and small urban gardens. With the habit of a pot mum, it will fit snugly into small gardens and commercial landscapes, while providing months of vibrant pink blooms.

Propagation

Division, vegetative and root cuttings, tissue culture. Plants propagated from seed will not be true to type.

Chicagoland Grows® is a nonprofit corporation of the Chicago Botanic Garden, The Morton Arboretum and the Ornamental Growers Association of Northern Illinois (OGA).

The Chicagoland Grows® Plant Introduction Program is dedicated to the evaluation, selection, production and marketing of recommended and new plant cultivars. Plants selected for the program have proven to be adaptable to the Midwest and are made available to the commercial and retail landscape industry through an international network of growers and propagators.



For more information about Chicagoland Grows®, contact the Plant Introduction Department, Chicago Botanic Garden, 1000 Lake Cook Road, Glencoe, IL 60022, (847) 835-8301.